BBB’s Give.org

BBB Wise Giving Alliance

NHC Health Leadership Conference
Evaluating Charities – Update on Impact

Bennett Weiner, Chief Operating Officer

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Identifying charity trustworthiness by completing evaluations based on 20 holistic standards.
Standards 6 & 7: Results Reporting

6. Board policy that commits to conducting results / effectiveness review at least every 2 years

7. Board receives a written results / effectiveness report

Since 2003, among top 5 reasons a national charity does not meet standards.
1. What is your organization aiming to accomplish?
2. What are your strategies for making this happen?
3. What are your organization’s capabilities for doing this?
4. How will your organization know if you are making progress?
5. What have and haven’t you accomplished so far?
Advancing Collaboration

- Joint action to deliver greater value
- Article Series with Stanford Social Innovation Review
- 2018 ASAE Foundation Innovation Grants Award Winner
Framework for Collaboration

NINE CONSIDERATIONS

• Build Trust
• Have Vision
• Assure Success Among Collaborators
• Take Stock
• Start Small
• Fail Fast
• Portfolio Approach
• Consider Non-Traditional Partners
• Inform Donors
For more information:

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