RESOLVE: The National Infertility Association

The champion for all who struggle to build a family
About RESOLVE

RESOLVE is dedicated to ensuring that all people challenged in their family building journey reach resolution.

We do this by ensuring that people are:

• Empowered by Knowledge
• Supported by Community
• United by Advocacy
• Inspired to Act
About RESOLVE

RESOLVE Constituents (based on 2015 survey)

- 98% are female
- 53% are under 35; 27% 35-39
- 81% hold bachelor’s and advanced degrees
- 52% have a household income under $100,000
- 58% have been trying to conceive for less than 2 years
Partnering on Data

• Corporate partners want to understand our constituents
• We want the results to create educational content and provide the public with the data
• If their needs = our needs: we have a partnership!
• To date data has been online survey
Case Study: Patient Surveys

- Decision-making on embryos to transfer during IVF
  - Panel discussion at medical conference
  - 5 abstracts submitted to medical journal/conference
  - Patient educational content

- Patient Experience at IVF clinic
  - Talk at medical conference
  - Content for HCP training courses
  - Content for new patients
Case Study: Patient Surveys

• Genetic testing and patient attitudes
  ▪ Web content for patients

• Patient Experience at OB and fertility knowledge
  ▪ Used for patient education materials
  ▪ Data for use by HCP’s