Our 5-Year Breakthrough Goal

Presented by:

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5-Year Breakthrough Goal

To shorten the time to diagnose Sjögren's by 50% in 5 Years!
What is Sjogren’s?

• Sjögren's is a systemic autoimmune disease that affects entire body.

• Along with symptoms of extensive dryness, other serious complications include:
  – Profound fatigue
  – Chronic pain
  – Major organ involvement
  – Neuropathies
  – Lymphoma

• Estimated 4 million Americans have Sjögren's
  – (90% are women)
Ways Sjögren’s syndrome may affect the body

- Neurological problems, concentration/memory-loss (brain fog)
- Dry eyes, corneal ulcerations, and infections.
- Difficult swallowing, heartburn, reflux esophagitis
- Recurrent bronchitis, pneumonia, interstitial lung disease
- Arthritis, muscle pain
- Abnormal liver function tests, chronic active autoimmune hepatitis, primary biliary cirrhosis
- Vaginal dryness, painful intercourse
- Dry nose, recurrent sinusitis, nose bleeds
- Dry mouth, mouth sores, dental decay; difficulty with chewing, speech, taste and dentures
- Dry skin, vasculitis, Raynaud’s phenomenon
- Stomach upset, gastroparesis, autoimmune pancreatitis
- Peripheral neuropathy (numbness and tingling in the extremities)
When we started in 2012, it took an average of 6 Years to receive a Sjögren's diagnosis.
5 Years later, in 2017, it takes an average of **2.8 Years** to receive a Sjögren's diagnosis.
Breakthrough Goal History

5-Year Breakthrough Goal

- 2011: 6.0+
- 2012: 4.7
- 2013: 3.9
- 2014: 3.5
- 2015: 3
- 2016: 2.8
How did we do it?

• Strategic plan established by Board of Directors that included such items as:
  
  – Recruiting and training 500 Awareness Ambassadors to visit doctor’s offices over the past 5 years
  
  – Presenting at healthcare professional conferences
  
  – Asking physician associations to help spread the word about the importance of referring patients for diagnosis.
  
  – General Awareness Campaign
And this is why we did it!