



Voluntary Health Leadership Conference

Innovations Resources

Websites

- [Innovation Excellence](#) featuring top innovation blog and Top 20 monthly innovation articles
- [Principled Innovation](#) featuring a great [blog](#) from Jeff De Cagna, associations innovation guru
- [Making Innovation Happen Survey](#): Sharing Key Results (Jeff De Cagna)
- [Innovation Games](#)
- Mashable's [Collection of Innovation Articles](#)

Books

- [Medici Effect](#): What Elephants and Epidemics Can Teach Us About Innovation (Frans Johansson)
- [Free Prize Inside](#): How to Make a Purple Cow (Seth Godin)
- [ON Innovation](#) (Terry Jones)
- [The Art of Innovation](#) (Tom Kelley at IDEO)
- [The Myths of Innovation](#) (Scott Berkun)
- [Innovation and Entrepreneurship](#) (Peter F. Drucker)
- [The Innovation Secrets of Steve Jobs](#): Insanely Different Principles for Breakthrough Success (Carmine Gallo)
- [5 Core Methods of Innovation](#) (Sanjeev Sharma)
- [Ninja Innovation](#): The Ten Killer Strategies of the World's Most Successful Businesses (Gary Shapiro, CEO for the Consumer Electronics Association)



PASSION. EXPERTISE. RESULTS.