

National Health Council COVID-19 Webinar Series

Two Types of Webinars:

- 1. Coronavirus Preparedness for People with Chronic Diseases and Disabilities:
 - Open to the public
 - Provide general information
- 2. Weekly COVID-19 CEO and Senior Staff Webinars:
 - CEOs and senior staff from patient groups and nonprofits
 - Connect/network on operations, fundraising, and governance

Webinar Topics from March 13, 2020 to Present:

Public Coronavirus Preparedness for People with Chronic Diseases and Disabilities:

- Protecting Patients From COVID-19 and How Patient Advocacy Organizations Can Best Support Their Communities
 - Dr. Albert Rizzo, Chief Medical Officer, American Lung Association
 - Dr. Stacie Bell, Chief Scientific and Medical Officer, National Psoriasis Foundation
- What Do Caregivers Need To Know?
 - C. Grace Whiting, CEO, National Alliance for Caregiving
 - Beth Kalmyer, Vice President of Care and Support, Alzheimer's Association
 - Rachel Schrader, Vice President, Clinical Care and Education, Parent Project Muscular Dystrophy
 - Adrienne Schweer, Fellow, Bipartisan Policy Center
- What Are The Mental Health Implications?
 - Dawn Brown, Director, Community Engagement, NAMI
 - Tia Dole, PhD, Chief Clinical Operations Officer, The Trevor Project
 - Paul Gionfriddo, President & CEO, Mental Health America

NHC Members-Only Weekly COVID-19 CEOs and Senior Staff Webinars:

- Stress & Anxiety During COVID-19
 - Paul Gionfriddo, President & CEO, Mental Health America
- Work-from-Home Policies and Virtual Fundraising
 - Lisa Simpson, President & CEO, AcademyHealth
 - Jennifer Lee, EVP, Fundraising Events, National MS Society
- Care Rationing and Discrimination
 - Dr. Monica Schoch-Spana, Senior Scholar & Senior Scientist, The Johns Hopkins Center for Health Security and Johns Hopkins Bloomberg School of Public Health



 Rachel Patterson, Senior Director, Government Relations and Advocacy, The Epilepsy Foundation

Paycheck Protection Program and Holding A Virtual Fly-In

- Anna Hyde, Vice President, Advocacy and Access, The Arthritis Foundation
- Chad Booker, Associate Principal, Avalere

"We Had our Biggest Event of the Year Cancelled. Now What?"

- Nancy Berg, CEO & Executive Director, ISPOR
- Sue Sherman, CEO, The LAM Foundation

Financial Impacts of COVID-19

- Don Roy, CFO, American Kidney Fund
- Daniel Killpack, CFO, American Foundation for Suicide Prevention

Drug Shortages

- Anne Pritchett, PhD, Senior Vice President, Policy & Research, PhRMA
- Steve Taylor, CEO, Sjögren's Foundation
- Jamie Sullivan, Vice President of Public Affairs, COPD Foundation
- Travis Smith, Director of Government Relations, The Lupus Foundation of America

Impact on Clinical Trials and Research

- Cartier Esham, PhD, EVP, Emerging Companies, Senior VP, Science & Regulatory, BIO
- Bruce Bebo, PhD, Executive Vice President of Research, National MS Society

Virtual Conferences and Meetings

- Allan Carey, Director, Sphere Education Initiatives, Cato Institute
- Danielle Urbina, VP of Meetings and Events, American Heart Association

How Can We Return to Work Safely?

- Anna Prow, Founder and CEO, Trellis Partners
- Don Laing, Chief Human Resources Officer, National Academy of Sciences
- Len Litchtenfeld, MD, MACP, Deputy Chief Medical Officer, American Cancer Society

Reenergizing The Donor Community

- Emily Tracy, Chief Development Officer, Polaris
- Michael Lamma, Senior Vice President, Development and Field Management, American Foundation for Suicide Prevention

COVID-19 Poll Identifies Shifting Consumer Behavior toward Health Care

- Susan Cantrell, RPH, CAE, CEO, Academy of Managed Care Pharmacy
- Leah Hunter, Communications Director, Alliance of Community Health Plans
- Paul Gionfriddo, President & CEO, Mental Health America



Medical Supply Shortages Due to COVID-19: Beyond Ventilators and PPE

- Karl Cooper, Director of Public Health Programs, American Association on Health and Disability
- Sara Struwe, President & CEO, Spina Bifida Association
- LaVarne Burton, President & CEO, American Kidney Fund
- Abby Pratt, Vice President of Global Strategy, AdvaMed

Unconscious Bias

- Kim Alfonso, MBA, CEO, Results One, LLC.
- Cheri Freeman-Watkins, Esq., President, Results One, LLC.

Communicating with Volunteers

- Ann Palmer, President & CEO, Arthritis Foundation
- Lou DeGennaro, President & CEO, The Leukemia & Lymphoma Society

Dismantling Inequality and Racism in Health Care

- Cassandra McCullough, MBA, CEO and Executive Director, Association of Black Cardiologists
- Elizabeth Ofili, MD, MPH, Chair, Board of Directors, Association of Black Cardiologists
- Gary Puckrein, President & CEO, National Minority Quality Forum
- Kenny Mendez, President & CEO, Allergy and Asthma Foundation of America

Lessons Learned from Virtual Events

- Nancy Berg, President & CEO, ISPOR
- Samantha Masterson, President & CEO, Myasthenia Gravis Foundation of America

• Reopening K-12 Schools During the COVID-19 Pandemic: Prioritizing Health, Equity, and Communities

 Kenne Dibner, PhD, Senior Program Officer, National Academy of Sciences

PPP Loan Forgiveness

- Harriet Cutshall, Manager, Your Part Time Controller (YPTC)
- NHC Member Annual Revenue Survey with Projections for 2020-2021
 - Glen Devenish, Manager, Your Part Time Controller (YPTC)
- Physician Leadership and a Race to End the COVID-19 Pandemic
 - Susan Bailey, MD, President, American Medical Association

COVID-19 Vaccines and Treatment

 Michael Ybarra, MD, Vice President, Medical Affairs and Strategic Alliances, PhRMA

An Update on Charity Navigator Ratings

 Ofira Bondorowsky, Director of Ratings & Nonprofit Engagement, Charity Navigator

Health Equity Lightning Round

- Jennifer Dexter, Director, Policy, National Health Council
- Mental Health Impacts and Resources



- Maddy Reinert, MPH, Senior Director, Population Health, Mental Health America
- Suzanne Robinson, MSW, Director, National Education Programs, NAMI, National Alliance on Mental Illness
- A Health and Pharmacy Services Industry Perspective on the Pandemic
 - Tim Wentworth, CEO, Evernorth, Cigna
- Insights From Pfizer on the COVID-19 Vaccine Rollout
 - Dave Hering, Regional President, North America, Global Vaccines, Pfizer
- Virtual Meetings and Beyond: Engaging Your Audience and Maximizing Sponsorship
 - Jennifer Collins, CMP, DES, President & CEO, JDC Events
- The State of the COVID-19 Pandemic and Combatting Vaccine Hesitancy
 - Ashish K. Jha, MD, MPH, Dean, Brown University School of Public Health
- Walgreens Role With the COVID-19 Vaccine Rollout and Equitable Distribution
 - Kevin Ban, MD, Chief Medical Officer, Walgreens
- Leveraging The 3 Leadership Instincts
 - Brad Kerschensteiner, LMFT, Executive Coach