



Executive Summary

Mission Vision

The mission of the National Health Council is to provide a united voice for the 160 million people living with chronic diseases and disabilities and their family caregivers.

We envision a society in which all people have access to quality, affordable health care that respects personal goals and aspirations to promote their best possible health outcomes.

Strategic Areas of Focus:

A Advance health ecosystem policy reforms to optimize patient health.

- GOAL 1:** Further six or more significant changes through legislation and regulation that eliminate barriers to equitable access, enhance patient-centric coverage, and improve affordability of care.
- GOAL 2:** Support two or more legislative or regulatory changes that foster research, approvals, and reimbursement that advance the availability of new and transformative treatments for people with chronic conditions and disabilities.

B Support patient-centricity in decisions affecting patient health.

- GOAL 1:** Contribute three or more evidence-based pathways to directly position patient-centricity as a critical and necessary component of health policies, coverage and care, payment, innovation, and research.
- GOAL 2:** Advance patient engagement and influence in health decision-making by promoting implementation and enforcement of three or more public policy or practice changes designed to promote patient-centricity.

C Prioritize health equity across the health ecosystem.

- GOAL 1:** In access to care, coverage, and medical innovation, lead one key policy or practice reform to enhance health equity for patients with chronic conditions and disabilities in each of the next three years.
- GOAL 2:** Develop resources and tools for NHC members, the patient community, and other stakeholders to advance health equity across the continuum of health care for patients with chronic conditions and disabilities.

D Amplify patient group impact in the health ecosystem.

- GOAL 1:** Provide data, tools, and resources for NHC patient groups to identify, inform, and support understanding, alignment, and advocacy on policy and related issues to best advance patient priorities with health ecosystem decision-makers.
- GOAL 2:** Expand the value, role, and reach of the NHC's Standards of Excellence to increase NHC patient group compliance, organizational strength and sustainability, reputational integrity, and brand benefit.
- GOAL 3:** Annually complete surveys (Membership, Compensation, Equity, Revenue) that measure understanding of NHC membership performance, policy priorities, DEI compliance, and other priorities.

Operational Area of Focus:

E Build the NHC's capacity to best achieve its mission and vision.

- GOAL 1:** Promote NHC operational excellence through annual alignment of departmental workplans and budgets with this Strategic Plan, as approved by the NHC Board.
- GOAL 2:** Increase revenue by 3% annually, with at least one new diversified funding source per year; and demonstrate ongoing improvement of NHC financial management, systems, and reporting.
- GOAL 3:** Review and update the NHC's corporate governance, personnel, and other documents, policies, and systems to demonstrate best practice and support critical decision-making.