



NATIONAL HEALTH COUNCIL

## 2023 Washington Representatives Retreat Graduate Annapolis Hotel Annapolis, MD

November 16-17, 2023

### Agenda Outline

#### Thursday, November 16

9:30 a.m. – 6:30 p.m.      **Registration Open**

11:45 a.m. – 12:05 p.m.      **Welcome and Meeting Overview**

Remarks by:

- **Eric Gascho**, SVP, Policy and Government Affairs, National Health Council

12:05 – 12:50 p.m.

#### **The Road Ahead for Health Policy by the End of 2023 and into 2024**

Leaders from the S-3 group, one of DC's foremost public policy consultancies, will help attendees understand and navigate the current complex policy environment.

Moderator:

- **Randy Rutta**, Chief Executive Officer, National Health Council

Speakers:

- **Michaeleen Crowell**, Principal, S-3 Group
- **Marty Reiser**, Principal, S-3 Group

12:50 – 1:40 p.m.

#### **Networking Lunch**

1:40 – 2:25 p.m.

#### **Utilization Management's Effect on Patients and Providers**

Utilization management has been identified as a top issue affecting access for patients. This presentation will help attendees better understand how utilization management affects patients and potential policy solutions.

Moderator:

- **Eric Gascho**, SVP, Policy and Government Affairs, National Health Council

Presenters:

- **Anna Hyde**, Vice President of Advocacy and Access, Arthritis Foundation
- **Emily Carroll**, Senior Attorney, American Medical Association

2:30 – 3:15 p.m.

### **Best Practices for Cutting through the Capitol Hill Noise in 2023 and Beyond**

This session will help attendees understand how advocates can best get their messages across in the current Congress. The discussion will feature staff from the patient advocacy community who recently worked on the Hill. The panel will share their unique perspectives on how a staffer's job changed during and after the pandemic and it impacts the relationship between patient advocates and Congressional staff.

Moderator:

- **Jennifer Dexter**, VP, Policy, National Health Council

Panelists:

- **Nishith Pandya**, Director, Federal Relations, American Cancer Society Cancer Action Network
- **Natasha A. Silva**, Sr. Director of Federal Government Relations, National Multiple Sclerosis Society

3:15 – 3:30 p.m.

### **Break**

3:30 – 4:15 p.m.

### **The Latest from CMMI**

The Center for Medicare and Medicaid Innovation (CMMI) is an important partner in shaping the future of health care for patients. In this session, attendees will hear about CMMI's current priorities. CMMI is focusing on for the 2024 calendar year. The session will also focus on how the patient advocacy community can partner with CMMI on issues such as value-based care.

Moderator:

- **Shion Chang**, Director, Policy, National Health Council

Speaker:

- **Eliot Fishman**, Director, Policy and Programs Group, Center for Medicare and Medicaid Innovation, Centers for Medicare & Medicaid Services

4:20 – 5:00 p.m.

### **Show and Tell**

During this session, attendees will have the opportunity to sign up to make a 3-minute presentation on their organizational challenges or successes. More information and guidelines are forthcoming.

Facilitators:

- **Sarah Buchanan**, Director of Federal Government Relations & Health Policy, National Psoriasis Foundation
- **Jelani Murrain**, Director, Federal Relations - Access to Care, ACS-CAN

5:00 p.m.

### **Adjourn for Evening Activities**

5:30 – 6:30 p.m.

### **Networking Reception**

6:30 – 8:00 p.m.

### **Dinner**

## **Friday, November 17**

8:00 a.m. – 1:00 p.m.

### **Registration Open**

8:00 – 9:00 a.m.

### **Networking Breakfast**

9:00 – 9:40 a.m.

### **Reflections on Day One, Overview of Day 2, NHC 2024 Policy Matrix**

This session is the annual review of the NHC accomplishments from 2023 and a look ahead at NHC priorities for 2024. Attendees will have an opportunity to ask questions, provide input, and help shape the 2024 Policy Matrix.

Remarks by:

- **Eric Gascho**, SVP, Policy and Government Affairs, National Health Council

9:45 – 10:30 a.m.

### **Empowering Advocates to Tell Their Story Effectively**

Having advocates tell their personal stories to legislators and other decision-makers can lead to great success. However,

training them to do it powerfully, succinctly, and effectively can be a challenge. This session will help attendees learn how to work with advocates to be the most effective storytellers possible.

Moderator:

- **Jennifer Dexter**, VP, Policy, National Health Council

Speakers:

- **Kristen Bernfield**, Partner, Change for Balance
- **Sally George**, Communications Strategist, Change for Balance

10:30 – 10:40 a.m.

### **Break**

10:40 – 11:10 a.m.

### **Breakout Table Discussions**

This session is the opportunity to have small group discussions about issues of importance to attendees. Guided questions will help drive conversation focused on engaging grassroots.

Moderators:

- **Shion Chang**, Director, Policy, National Health Council
- **Allen Pinn**, Policy Coordinator, National Health Council

11:10 – 11:20 a.m.

### **Reporting Out of Table Discussions**

Each group will provide an overview of their discussion.

11:20 a.m. – 12:05 p.m.

### **Building a Robust and Diverse Health Care Workforce**

Congress and the Administration are both focused on policy solutions to address health care workforce shortages and other issues. This session will help attendees understand the crisis, its impact on patients, and what solutions are currently being proposed.

Moderator:

- **Eric Gascho**, SVP, Policy and Government Affairs, National Health Council

Speakers:

- **Gabriel Escontrías, Jr.**, Ed.D., Managing Director, Division of Diversity and Health Equity, American Psychiatric Association
- **Tim Nanof**, Vice President, Policy & Government Affairs, American Nurses Association

- **Amanda Wiegrefe**, MScHSRA, Director, Regulatory Affairs, American College of Rheumatology

12:10 – 12:55 p.m.

### **Closing Keynote**

This exciting session will provide attendees with the latest insight on the inner workings of Congress from one of the leading journalistic insiders.

Moderator:

- **Jennifer Schleman**, SVP, Communications & Governance, National Health Council

Speaker:

- **Anna Palmer**, Founder and CEO, Punchbowl News

1:00 – 1:15 p.m.

### **Concluding Remarks**

1:15 – 1:45 p.m.

### **Networking Lunch**

(To-Go Brown Bag Lunch Available)